

Create Gwinnett Press Release

Artworks Gwinnett Calls for Public Input for First Ever Arts & Creative Economy Master Plan, Create Gwinnett

Gwinnett's Arts & Creative Economy plan, Create Gwinnett, will provide a road map for how arts, culture, and the creative economy can strengthen and celebrate the uniqueness of Gwinnett's people and places

FOR IMMEDIATE RELEASE

MEDIA CONTACT: Jonathan Holmes, Artworks Gwinnett

June 21, 2022—Artworks Gwinnett is launching a year-long process for **Create Gwinnett**, its first-ever Arts and Creative Economy Master Plan and want to hear from residents across Gwinnett. Create Gwinnett is the county's only comprehensive plan to grow creatively and support arts and culture as an engine for the County's prosperity. **Create Gwinnett focuses on equitable talent development, job expansion in the arts sector, and policies for support of vibrant communities.** The plan will chart Gwinnett's pathway for regional and national creative leadership.

Make sure the voice of your community is heard. Join Create Gwinnett for its kick-off event on July 11, 2022, at 5:00pm at the Eddie Owen Presents: Red Clay Music Foundry at 3116 Main St, Duluth. There will be musical performances, interactive mapping of creative spaces, and conversation circles to learn more about how and where you want to experience culture. RSVP and find out more about Create Gwinnett and other events at artworksgwinnett.org.

"Gwinnett is the most diverse county in the state and we need to hear from ALL of these communities to know WHERE that funding should be concentrated," says Jonathan Holmes, chair of Artworks Gwinnett. "What grade would you give your community for its arts vibrancy? How can we get it to an A?! Tell us what you like, what you need, what you imagine."

Joy Bailey-Bryant, president of Lord Cultural Resources, the global consulting firm heading the team to facilitate the plan, shared, "whether you attend events at the many cultural facilities in our county or in your neighborhood, whether you like making art or just experiencing it, you are a vital part of Gwinnett's cultural ecosystem."

Visit artworksgwinnett.org to sign up for updates, get the latest information about the plan, and share feedback throughout the year.

About Artworks Gwinnett

Artworks Gwinnett is a nonprofit organization that originated from an investment from Partnership Gwinnett. Leaders in Gwinnett County have long recognized the need for this community to prioritize, elevate and support the arts and creative economy.

Artworks is the HOW. Artworks solely committed to strengthening the cultural quality of life for the citizens of Gwinnett County by creating a vision identifying resources and advocating for a cultural economy. The Creative Economy Master Plan will give Gwinnett County the roadmap for how we can effectively and efficiently add value to our community through elevating the Arts and Creative Economy.

About Lord Cultural Resources

Lord Cultural Resources is the global practice leader in cultural sector planning. Since 1981, Lord has helped to create, plan, and operate cultural spaces and places in more than 460 cities, in 57 countries and six continents. Lord employs a human-centric approach to all projects to ensure that visitor and user needs, and expectations are first and foremost in an ever- evolving and competitive market. Lord's team of planners, market and financial specialists, and experience creators apply their expertise to a wide spectrum of cultural projects, offering a broad range of integrated services.